

# on the WaterFront



MARIN  
WATER

Fall 2024

## COLLETTE'S STORY

### AN URBAN FARM SPARED, A CUSTOMER RELIEVED AFTER CAP APPOINTMENT

When Collette S., of Mill Valley, first thought about calling Marin Water's free on-site Conservation Assistance Program to help address her home's high water use, she found herself frozen.

She was convinced the high usage was her fault. She also worried that Marin Water staff would recommend she tear out her garden, which was decades in the making.



***"It's made a huge difference, both in our bill and in my consciousness and my feelings about my own water usage."***

"I really didn't want to give up that practice," said Collette, a native of Iowa. "My family has always had gardens. There's a part of me that feels like tending my garden is part of a legacy that I'm carrying on from my grandparents and great grandparents."

But when she finally called, a reassuring voice greeted her on the other end of the line.

Along with an initial phone call, Marin Water's free Conservation Assistance Program involves a site-visit from a District water efficiency staff member, who not only helps customers track down leaks and potential water waste, but also evaluates the efficiency of plumbing fixtures and appliances, answers questions and walks customers through easy water-saving tips.

Within 30 minutes, the staff member found the source of high water use at Collette's home. In the two months since the appointment, the home's water use has plummeted – reduced by nearly 60% compared to the same billing period a year ago. And the resulting bill for the summer months was \$800 less than it would have been without the changes recommended during the CAP appointment.

Ultimately, it was Collette's desire to cut back on water use that prompted her call. And she has ready advice for any Marin Water customers facing a similar dilemma.

"Run, don't walk, to the phone to call the conservation advisers and ask them to come visit your property," she said. "It's made a huge difference, both in our bill and in my consciousness and my feelings about my own water usage."



**Schedule your appointment today**

To schedule a site visit for your home or business, visit [marinwater.org/CAP](https://marinwater.org/CAP).

# REMINDER:

## IT'S TIME TO REDUCE OUTDOOR IRRIGATION

Did you know irrigation can typically be reduced by 30% in September – and by 50% in October? Apart from supplemental watering during dry spells, outdoor irrigation can be turned off completely after Daylight Savings. While smart irrigation controllers make these important adjustments automatically, our Weekly Watering Schedule can help customers with conventional controllers remember to make

these adjustments and reduce unnecessary watering. Sign up to receive our Weekly Watering Schedule by email at [marinwater.org/WeeklyWateringSchedule](http://marinwater.org/WeeklyWateringSchedule).

Learn more about rebates on smart irrigation controllers at [marinwater.org/IrrigationControllers](http://marinwater.org/IrrigationControllers).

### Catch the rain!

Install a qualifying rain catchment system at your home or businesses this fall to be ready to capture winter rains and receive a rebate! To learn more, visit [marinwater.org/CatchTheRain](http://marinwater.org/CatchTheRain).



## NOW IS THE PERFECT TIME TO START YOUR LAWN CONVERSION PROCESS

Is your home or business due for a landscaping update? Replacing that thirsty lawn with low-water-use plantings can boost curb appeal while curbing outdoor water use.

And with user-friendly options for lawn removal, you don't have to wait long to see your dreams of a beautiful and healthy landscape come to fruition. We'll even contribute to the cause, offering up to \$3 per square foot of lawn removed through our Cash for Grass Program. That's money that can go toward your landscape's exciting transformation! Find out more by visiting [marinwater.org/Cash4Grass](http://marinwater.org/Cash4Grass).



### FOLLOW US

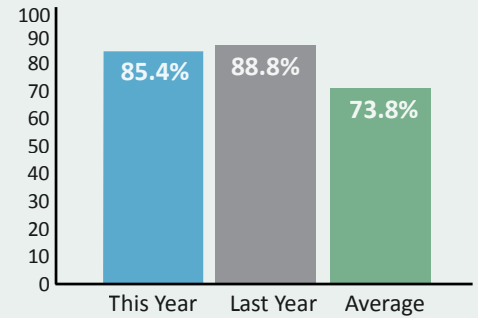


### About Our Water Supply

About 75% of the District's water supply comes from local reservoirs located on Mt. Tamalpais and in west Marin. The following chart displays storage, usage and rainfall data as of Sept. 1, 2024. For real-time data, visit [marinwater.org/WaterWatch](http://marinwater.org/WaterWatch).

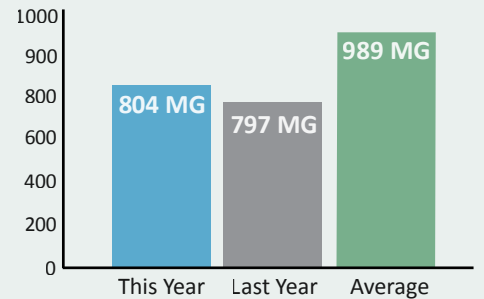
### Reservoir Storage

% of total storage capacity as of 9/01/24



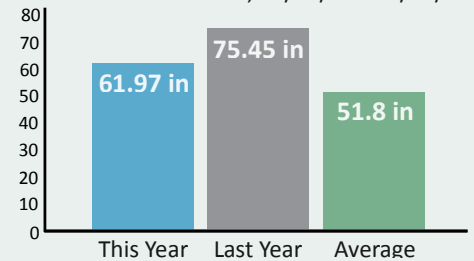
### Water Usage

Total August water usage (MG = millions of gallons)



### Rainfall Information

Total inches of rainfall, 10/01/23 to 9/01/24



### OUR MISSION

*Marin Water manages the lands, water, and facilities in our trust to provide reliable, high-quality water and adapt and sustain these precious resources for the future.*

**Board of Directors**  
 Matthew Samson  
 Monty Schmitt  
 Ranjiv Khush  
 Jed Smith  
 Larry Russell

**General Manager**  
 Ben Horenstein

Board of Directors meetings are on the first and third Tuesdays of the month at 6:30 p.m. Learn more at [marinwater.org](http://marinwater.org).